

SHELLI CROUSE

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www.shellicrouse.com

404.808.8688

EDUCATION

sep 95 - sep 98 SAVANNAH COLLEGE OF ART & DESIGN
BFA graphic design | 3.5 GPA

REFERENCES

770.253.5817 KIMBERLY ISKANDRIAN
studio production manager | iq interactive

678.916.4524 MICKEY COHEN
partner | never without

404.723.3915 KELLY DUBOIS
production coordinator | cartoon network

EXPERIENCE

jun 08 - present CARTOON NETWORK | *senior designer*

senior designer role with art direction and managerial responsibilities. as senior designer, create and implement look and feel for all graphics needed for the site while adhering to brand standards of CN as well as their respective properties. as art director, responsible for overseeing projects from start to finish, ensuring designers are conceptually on-target with project initiatives and able to hit deadlines. as manager, responsible for meeting regularly for discussing projects, performance reviews and establish open dialog with designer on current career initiatives for within the company.

may 07 - jun 08 *freelance designer*

execution from conceptual stages to final delivery of projects in the interactive, television and print media. clients included: never without (retainer), moxie interactive, cheer east, loreal, cartier, cnn and others.

oct 02 - feb 07 IQ INTERACTIVE | *art director*

responsibilities include: executing creative direction and production for award-winning ad campaigns across the interactive, television and print media. taking ownership of projects from initial concepting stages, implementing creative solutions and adhering to brand strategies through completion. overseeing designers within group projects, assessing leadership, communication and project management skills to adhere to tight deadlines and budget restraints.
www.iqinteractive.com

jul 00 - oct 02 THE WEATHER CHANNEL | *motion designer*

as sole designer for Atmospheres and Storm Stories, responsible for initial creation of on-air identity for both long-form programming shows. implemented brand standards within individual show segments, set designs and all graphics needed for these one-hour shows. created style guides to ensure consistency across media, in relation to brand guidelines.

sep 98 - apr 00 CNN-SPORTS ILLUSTRATED | *graphic designer*

responsible for concepting and creating broadcast design elements such as: bugs; fullscreen graphics; supers; logos; animations for show segments, bumps and promos; promotional print pieces/press kits.